



javiivanyez.com



javier.ivanyez@gmail.com



+52 (1) 33 1723 6980

+33 (0) 7 83 40 53 86



Guadalajara (MX) 45019  
Paris (FR) 75019



/Javilvanyez



## Languages

Spanish      • • • • •

French      • • • • •

English      • • • • •

Portuguese    • • • • •

Catalan      • • • • •



## Tools



## Personal Qualities

Creative, teamwork, leadership, extrovert, responsible, competent, well-organized, facility in solving problems under pressure, availability to travel.

# Javi Ivànyez

## Video producer

Creative, bold, open, with capacity to lead and to achieve objectives.

### Professional experience

#### **Founder and concept creator - Eh! Universo Media**

Paris (FR), Guadalajara (MX), 10/2017- to present

- Brand and concept creator.
- Media 100% Facebook, 100% video, 100% mobile
- 3 thematic: Eh! (politics), Oh! (cinema), Ha! (viral)
- + 370K followers in 3 months.
- + 70M videos viewed.

#### **Video Development Manager - meltygroup**

Paris (FR), 09/2016- 12/2017

- In charge of the advancement and creation of new video formats.
- Manage a team of 5 video editors
- 13 new video formats created / 6292% growth of videos viewed in 6 month.
- Testing new video creation tools: Wibbitz and Wochit, managing a team of 15 video journalists.
- Benchmarking analysis

#### **Deputy editor in chief - meltygroup**

Paris (FR), 02/2015-09/2016

- Deputy editor in chief of melty.es
- 3M visitors / 4,6M unique visitors / 11,3M pageviews (Analytics April 2016)
- Strategy and coordination of a team of 19 journalists.
- Social Media Management (Facebook, Twitter, Snapchat, Instagram...)
- Referencing SEO / Google Analytics
- Person in charge of videos in spanish of meltygroup

#### **Desing and layout - Üalà Magazine**

Alicante (SP) 02/2013- 03/2015

- Person in charge of the editorial contents for Üalà Magazine:
- Design and layout of the printed publishing.
- Photo and video.



### **Other jobs and collaborations**

Tv journalist - Mediapro / Canal + / RTVV / TvA (Spain, 2011-2015)

Video producer - MusicAlacant (Spain, 2012- 2013)



## Academic formation

#### **Masters degree in Audiovisual Content and Formats**

UNIVERSITAT DE VALÈNCIA (Spain, 2013-2014)

#### **Bachelor's degree in communication**

UNIVERSIDADE DO PORTO (Portugal, 2009-2010) / Erasmus

#### **Bachelor's degree in journalism**

UNIVERSIDAD MIGUEL HERNÁNDEZ (Spain, 2005-2010)

## Other

Musical career: #composer #singer #guitar #piano

I was in a music band from 2002 to 2014

(+300 concerts / 6 albums published)

#Sports #Travel #Photos #Friends